CEIAG at St Mark's News - Spring 2023

Careers Education, Information, Advice and Guidance



National Careers Week 2023

This newsletter is coming to you at the end of National Careers Week 2023. The theme for NCW 2023 was: TOGETHER. We are very grateful to all those who came into school to help us celebrate this week.



EMPOWERING POSITIVE CHANGE THROUGH CAREERS EDUCATION.





#NCW 2023: TOGETHER



#NCW 2023 Resources for parents and carers

The Parents' Guide NCW 2023

https://drive.google.com/file/d/1j3JEtbcQ_aqdaugCs1hwXgH6r8 8J1mr_/view?usp=share_link





#NCW 2023 Resources for parents and carers

NCW2023 Headline Partners: NatWest Group

https://www.mycareersense.com/pages/parents-and-teachers



Some highlights from NCW 2023 at St Mark's





ALL students at St Mark's now have access to Unifrog



<u> Unifrog – The Complete Destinations Platform</u>

Information about Unifrog for Parents and Carers

Unifrog is an award-winning, online careers platform. Our Sixth Form Team have been using Unifrog for some time. All students from Years 7 - 13 now have access to this excellent website.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all Year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations.

Key features of the platform include:

Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars

Recording – self-reflection about extracurricular activities and key employability skills

Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more

Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays)



GDPR is a regulation in EU law on data protection and privacy for everyone within the European Union and the European Economic Area.

Unifrog takes data security very seriously, and as such, has several features in place to protect school and student data.

Unifrog only use EU data centres, have multiple firewalls, layered-access security and more. Information on this can be found at: unifrog.org/about#security



Parents & carers can sign up as a student and access the tools in exactly the same way that the students do.





Scan this QR code or go to

www.unifrog.org/student and click 'Sign in

for the first time'

You'll be asked for some details and a

Sign up Code. This is what you need:

<< SMCSParents >>

After signing up, log into Unifrog using your email address and password via the student sign-in page!

Some highlights from NCW 2023 at St Mark's



We welcomed Jennifer Gibbs and Alex Gibbs back to St Mark's on Wednesday 8th March for a lunchtime Careers Q & A.

Jennifer left St Mark's in 2015 and her brother Alex was a student at St Mark's from 2010 - 2017. Well done to Niamh, from Year 9, who did a fantastic job of asking the questions.

Jennifer studied A Levels in Biology, Chemistry and Physics and is now a Veterinary Surgeon. Alex studied A Levels in Economics, Government and Politics and Geography and went on to study Geography at Southampton University. Alex is now a Research Analyst.



<u>Information for prospective</u> <u>students | Veterinary Schools</u> <u>Council UK</u>

About Veterinary Science



Research analysts

A research analyst performs research, collects and analyses information, and uses the data to problem solve and improve the decision-making and efficiency of a business.



Additional Cash Compensation ③

Average: £4,176 Range: £589 - £29,606

How much does a Research Analyst make? The national average salary for a Research Analyst is £35,852 in United Kingdom. Filter by location to see Research Analyst salaries in your area. Salary estimates are based on 1,532 salaries submitted anonymously to Glassdoor by Research Analyst employees.

Some highlights from NCW 2023 at St Mark's



There were many Media and Film students in the audience, after school on Wednesday 8th March, to listen to former student Ethan Barrett (2012 -2017) tell us about his journey to becoming a FilmMaker and Director. Ethan studied English Literature, Drama and Film as A Levels and went on to study Film at the University of Westminster.

Ethan shared some of the films he has made - with the budgets ranging from £50 to a commissioned advert with a budget of £5,000!

Media, film, drama careers

Careers Using medical professing even managemedications and the second s

photography event management digital media broadcasting radio production media planning publishing camera operation market research media research media presenting public relations digital marketing ty and film production desktop publishing multimedia development digital content editing

DRAMA careers using drama writing teaching stunt work set design directing broadcasting drama facilitation arts administration film and tv production radio production drama therapy studio management lighting technology stage management

drama coaching

entertainment

community arts work

casting agency work

theatre production

ty and radio presenting

Some highlights from NCW 2023 at St Mark's



Community Sports Trust



On Thursday we welcomed Sam Hackney-Ring, from Brentford FC Community Sports Trust, to speak about careers in Sport and the community, as well as the opportunities on offer for young people at Brentford FC Community Sports Trust.

Sam encouraged students, interested in pursuing careers in sports, to consider coaching qualifications.

Some highlights from NCW 2023 at St Mark's

On Friday, former student Adelle Desouza, who left St Mark's in 2008, came into school to meet with Year 12 students.

Adelle now works in cybersecurity, but has also set up HireHigher - a business committed to providing early careers opportunities for young people.

On 22nd March, a group of Year 12 students will take part in an event, organised by HireHigher, that provides the students with an opportunity to chat with recent graduates and apprentices; gain personal insight on strengths; find out about mock assessment centres and have a tour of a multi million pound data centre facility.



Work Experience

We would like to be able to offer all students at St Mark's a work experience opportunity, however, the demand for work experience placements far exceeds the number available. Sparke!, who supports schools with this across the borough, are at capacity.

Could you help?

Would you, or the company you work for,be able to offer any of our Year 10, 11 (when they have finished their exams) or Year 12 students work experience?

Please contact Mrs Ferguson for further details.

fergusont@st-marks.hounslow.sch.uk

Apprenticeships

During National Apprenticeships Week (February) Year 9 students had a presentation from Dr Sharon Young from **South Thames Colleges Group.**

Year 11 heard about apprenticeships from Emma Raymond from the **Windsor Forest Colleges Group** and Year 10 students had a presentation made by Annice Abanda from **ASK** (Apprenticeship Support and Knowledge).







Apprenticeship information for parents and carers

We recommend both of these sources of information regarding pathways and apprenticeships that have been put together for parents and carers.

Parent Zone - Amazing Apprenticeships

Information about pathways at 16+, including Apprenticeships

<u> Talking Futures</u>

Upcoming Careers events

Wednesday March 22nd is International Data Centre Day

Some Year 12 students are taking part in the Rising Star event organised by HireHigher

FUN FACT

Being asked what you want to be when you grow up isn't helpful.

But what would be is:

Delivered by

- <u>An opportunity to chat with recent</u> grads and apprentices
- Getting a personal insight as to what strengths you have when it comes to team work.
- A mock assessment centre so you know what to expect when the time comes
- A tour of a multi million pound facility of where the internet lives
- Some social media training specifically around gaining jobs and opportunities.

WEST LONDON CAREERS HUS

hirehigher.co.uk

Upcoming Careers events

Year 8 students will be getting help to uncover engineering skills they didn't know they had with Energy Quest on Thursday 23rd and Friday 24th March.



Life after St Mark's Talk

Virtue Igbokwuwe Graduate Civil Engineer

Fiona MacWan -BSc Biochemistry Senior Accounts Manager at Prime Global

Abigail Agyemang -Studying for a PhD **Psychology** Faculty of Education University of Cambridge



The Green Careers Cluster in Hounslow

The Hounslow Careers Cluster project has put forward some GREEN aims:

To create lasting relations between local schools and businesses with green skills needs

To create a resource bank for schools on green career pathways and opportunities

To increase knowledge about the impact the transition to net zero will have on the economy

As part of this project ALL of our Year 7 students will be having a session with HYDRASYST on Monday 27th March or Tuesday 28th March.



Year 10 Apprentices Workshop

There will be an after school Speed Networking Apprenticeship Event for 60 Year 10 students organised by the Hounslow Careers Cluster and BPP Education Group on Wednesday 26th April.

There will be an Apprenticeship stand at the next Year 10 Parents' evening (May 18th). Parents and carers will be able to meet with apprenticeship providers and apprentices.



Year 11 students

Finally, we are continuing to support our Year 11 students with their post-16 destination plans. Many students have applied to St Mark's Sixth Form but, based on data, we have encouraged students to have back up plans and to give themselves options.

We are grateful to Deborah Arojojoye from Hounslow Connexions for supporting us with this.

If any Year 11 parents or carers wish to discuss post-16 destinations please contact Mrs Ferguson.

fergusont@st-marks.hounslow.sch.uk