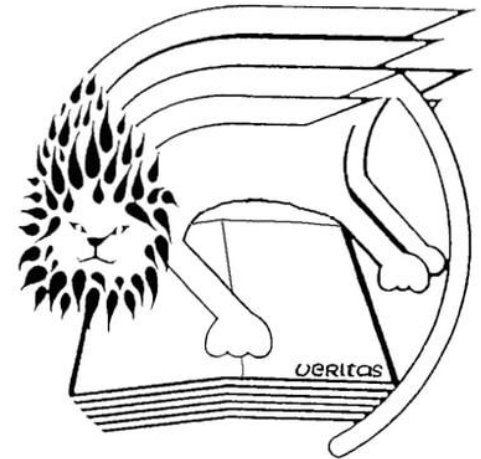


# **CEIAG at St Mark's News - Christmas 2022**

## **Careers Education, Information, Advice and Guidance**



## Year 11 students

At the very end of Year 10, in July 2022, our present Year 11 students were off timetable for two Careers Days.

**Day 1** included presentations from:

Lisa Slade, Managing Director, Accenture

Annice Abanda, ASK adviser, Apprenticeships

Teyah Davis, Technology Degree Apprentice, Accenture

Richard Fisher, Schools Partnership Coordinator, South Thames Colleges

Astrid Ley, Enterprise Coordinator, West London Careers Hub



Astrid spoke about the advantages that can come from pursuing careers that embrace global mobility and relocation opportunities.

Richard's presentation informed students about the alternative pathways to the A Levels we offer in the Sixth Form at St Mark's. He explained BTECs and the vocational routes that Colleges, like Kingston, offer.



Annice provided students with lots of information about the different types and levels of apprenticeships students can apply for.

Which employers offer apprenticeships?



To search for available apprenticeships based on interest and location - use the link below.

[www.apprenticeships.gov.uk/apprentices/browse-apprenticeships](http://www.apprenticeships.gov.uk/apprentices/browse-apprenticeships)

<https://amazingapprenticeships.com/newsletter/>

Parents and students can sign up to receive the Amazing Apprenticeships monthly Newsletter.

Get the latest information about apprenticeships, including employer recruitment announcements, events, and much more, direct to your inbox.

Be the first to know about free apprenticeship resources for parents and students, downloadable with the click of a button!





Lisa is a Managing Director at Accenture. Highly enthusiastic and driven Lisa shared her video that charts her unconventional and inspirational route to the position she now holds in the company Accenture. Her story is inspirational and demonstrates the importance of resilience.

Teyah is an Apprentice with Accenture (degree apprenticeship) and spoke about the advantages and challenges of working and studying at the same time.. She engaged students with an interactive presentation that involved problem solving. In student evaluations students praised Teyah's 'passion' for the career opportunities she is taking and her enthusiasm and they really enjoyed the challenges she set them.

We are grateful to Accenture for all the support they give us.



Day 2

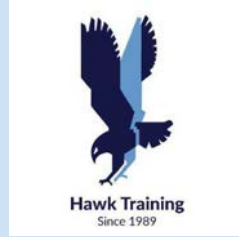


Careers  
Speed  
Networking  
&  
Careers  
Workshops

## **Day 2 : CAREERS SPEED NETWORKING!**

The educational charity Spark! Work in partnership with schools to enhance young people's employability skills, knowledge and experience so that they are better prepared for the transition into the workplace. They brought volunteers from a number of sectors including: construction, legal, healthcare, IT and Tech, travel and tourism, property and public services into school. Students could meet with them, listen to their knowledge and experience and ask questions.





**Jacobs**

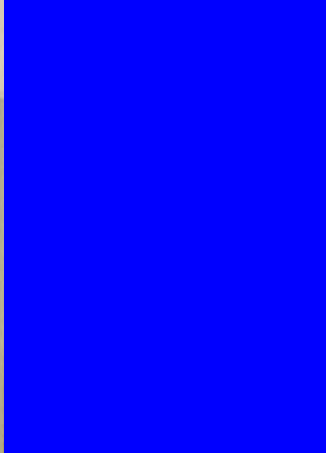
Many thanks to :



## Work Experience

We are grateful to Eryn Frost from Cooper Parry, one of the fastest growing accountancy firms in the UK, for organising a bespoke work experience for some of our Year 12 students during the last week of term in July 2022. Eryn ensured the experience offered a range of opportunities to learn about the different areas of accountancy and tasks that are reflective of the work that Cooper Parry undertake.

Eryn came into school for 3 days to work with the students and they went into the office, in Shoreditch, for 2 days. Splitting the location of the work experience between school and office ensured the cost was not prohibitive. The feedback from the students was extremely positive.



- What does CP do
- Marshmallow activity
- Personal Branding

- Case Study – A Day in Audit
- Work prioritisation
  - Client pitch
  - Overcoming obstacles
  - Managing expectations

- Visit CP Office Shoreditch
- Join client meeting
- Meet dept heads
- Assist D&I committee with planning meeting



- Gallup Strengths – what are your top 5 Strengths
- Culture – what is it and how does it influence business success
- Values – what are they and what values would you choose

# CliftonStrengths®



# Year 10 Work Experience & Sky Insight Day

Since the covid pandemic it has become increasingly difficult to secure work experience for students. We are grateful to Sparke! who assist us in finding suitable work experience opportunities that we can offer to students. If any parents, guardians, family members or former students work for companies that could offer work experience to our Year 10 or Year 12 students - please do get in touch.

Eight Year 10 students were able to go on work experience at the start of November. Many thanks to Mrs Dosanjh and Beverley from Sparke! for organising this. In addition three of our students students were able to secure a place on an Insight Day at Sky Studios.

# Year 10 Work Experience

Danielle had work experience with Abstract House in Isleworth.

'I gained graphic design and marketing skills, and I had insights into working in a small business. During the work experience, I really enjoyed creating infographics, posters and working on presentations. I also enjoyed working with my employers as they showed me the ropes of everything.'

Rahul had work experience with Runway Cycling

'I learned how to fix and build bikes as well as how to use the various tools. I really enjoyed fixing the bikes used by the London Ambulance Service.'

Thanks also to Marcus Telford Estate Agents and Haart Estate and Lettings Agency

ABSTRACT®  
HOUSE



RUNWAY  
CYCLING  
AWAY WE GO

# Year 10 Work Experience

Dominika had work experience with Crane Park Nursery.

During my week of Work Experience I gained communication, leadership and teamwork skills. Even though, I didn't know any of the staff or children before starting, I felt I was able to communicate well with them and create a good relationship with many of the children. By the end of my week, the children listened to me, trusted me and enjoyed their time with me. I really appreciated how welcoming everyone at Crane Park Nursery was and how talkative every single child was - not one of them was scared about meeting a new person! This made this my experience even more fun and entertaining. It definitely wasn't easy but by the end I realised I had experienced something that I will remember for a long time.'

Jamie had work experience with Kinderoos Nursery.

'I developed patience when dealing with young children as well as a deeper understanding of how and why children behave. I enjoyed being able to spend one on one time with the children and experiencing what life is truly like outside of school.'

# Pearl Fernandes, Year 13

Pearl Fernandes featured in the last Careers Newsletter. She had taken part in Spark!'s Connect Mentoring programme, whilst in Year 12 and made great use of the opportunity.

Pearl also secured a work experience placement, through Spark!, at the end of the summer term. This was in Greenwich with a company called BPTW - despite it being a huge commute, Pearl made a great success of it and got fabulous feedback.

Spark! have now made her one of their student Ambassadors.





Furthermore . . .

Pearl received the  
**Young Person of the  
Year Award** at the  
recent Spark! Awards.

CONGRATULATIONS  
PEARL!



# St Mark's continuing partnership with Accenture

We are delighted that Accenture, who agreed to endorse our Careers policy and continue to work with us on other exciting projects, introduced us to another company called Alteryx - they are a technology company that designs and develops software.

Alteryx have a mission to empower learners of all skill levels — across all disciplines — to develop the data analytics skills needed to question, understand, and solve with data.

ANALYTICS

FOR ALL  
alteryx

 **accenture**

# Alteryx Datathon Project

The Hounslow Careers Cluster endorsed this project that enabled over 20 of our Year 12 students (alongside some students from Logic Studio School) to learn how to work with the Alteryx software.

Many famous brands are using Alteryx software to help empower their employees to make transformational outcomes. Alteryx introduces a new approach to data analysis that's highly intuitive. It includes drag-and-drop building blocks used to conduct data exploration, perform data analysis and construct automated data pipelines—without requiring knowledge of any specific coding language.

After a virtual launch of the project, our Year 12 students gave up two Wednesday afternoons to learn how to work with the Alteryx software. They then took part in a Datathon Day, from 9am- 4pm, working in teams with volunteers from Alteryx and Accenture providing assistance and acting as assessors as at the end of the day - as this was also a competition with an amazing prize. We also welcomed to St Mark's the students from Logic Studio School who were also taking part.

Some of the students from St Mark's, Logic Studio School, with volunteers from Alteryx, Accenture and Spark! .



Steph (in pink!) was our amazing Alteryx trainer and was the designer of this great project.







'I was fortunate to take part in a data challenge organised by Alteryx - a company that produces software to make data fun and easy to use. They are a global company that top companies use. We had two weeks of training which led to the ultimate day with the ultimate prize: a VIP trip to the McLaren Technology Centre to watch the last Grand Prix of the Formula 1 season.

We spent the DATATHON DAY working in teams, working with thousands of pieces of data in order to determine which of the suspects stole the Queen's tarts - it was an Alice in Wonderland themed day and hats off to Steph (aka Chief inspector Cheshire Cat) for the imaginative theme and challenges (10/10). After creating an algorithm to go from hundreds of thousands of suspects down to 5 it culminated in the presentation stage. My group, Erin Flores, Aditi Kulkarni, and Nikolas Matusiewicz concluded that the Gentleman in White Paper was guilty of stealing the Queen's tarts. After all teams presented their reasoning and findings to the Judges it came down to the results.'

[Zygy Lopez-Dyrka](#)



## A guide to your Wonderland adventure:

-  Briefing with the Chief Constable
-  Analyse the Initial Evidence
-  Lunch
-  Incorporate the Delayed Evidence
-  Present your case to the Chief's Deputies
-  Suspect identified!



'With a five point lead the Flamingo Mallets (my group) took first place winning the exclusive VIP tour. We were ecstatic. So much so, I jumped out of my seat in joy. It was difficult that evening to wipe the smile off my face. 7 hours of hard work paid off.

Sunday arrived and we had to be at school at 9am for a 9:15 departure. Mr. Bowley kindly joined us for the day, and we were chauffeured to the McLaren Technology centre in Woking, in a luxury Mercedes Benz V class. Upon arrival the doors opened, and we were greeted by a gentleman saying "Good morning and welcome to McLaren". After the initial excitement of seeing such historically significant cars had worn off slightly, our tour guide Matt appeared from the lift. As he was handing out our exclusive Aluminium lanyards I asked him "Are we the only people on the tour today?" He replied, "You are the only people touring McLaren today and oh what a day we have planned."

The winning team:  
Erin, Nikolas, Aditi and  
Zygy.



'We had the opportunity of sitting in the brand-new McLaren Artura starting at £150,000. (We took a seat around the table with the Sky Sports F1 channel on and we had the opportunity to talk to Lando Norris' chief strategist. I asked him questions about past races and for any Formula One fans reading, I had to ask about the Russian grand prix in 2021 and whether it was a team decision to keep Lando out in the wet! After this we had an exclusive tour of the centre where they produce each McLaren car to order. They are all made and painted by hand.

After this we walked through the trophy corridor which seemed like a never ending walkway with trophies from past victories and championships. Matt told us that drivers are not allowed to keep the trophies as it's not just them that win the race. The McLaren F1 team is made up of 800 people all helping to get the best possible result, so it is only right that the trophies stay where most of the staff work a every day. '





'As the race start approached, we headed into the top-secret mission control viewing gallery. It was strictly no photography, however, imagine NASA's space control room but instead of rockets on the screens it was F1 cars, track layouts, and data from the cars. A few months prior to our visit, McLaren had the US Space Force in to help plan out where certain people would sit in mission control. I don't think it can get much cooler than that. Then it was 1:30 and it was lights out and away we went! It was an exhilarating race, and we were all on the edge of our seats, constantly reminding ourselves we were in the headquarters of one of the greatest formula one teams the sport has ever seen. Once the race had finished, we spoke to the chief of operations in Abu Dhabi and asked him questions on the race and what's to come. As we approached the end of the tour Matt had a very special surprise in store for us. We had the opportunity to hold a race used steering wheel. But this was not any F1 wheel, this was the wheel that brought McLaren their first victory since 2012, and wow what a privilege. Matt kindly begged us not to drop the wheel because it would be an £80,000 deal. As the tour concluded we thanked Matt for the incredible tour and the reps from Alteryx for this once in a lifetime opportunity.'



# Promise Football Academy

We welcomed Promise Football Academy into St Mark's to speak with Year 10 and 11 students who may be interested in applying for their full time sports education programme - combining sport and study.

## LOOKING FOR A COLLEGE WHERE YOU CAN...



### TRAIN

WITH PROFESSIONAL COACHES AT TOP FACILITIES

### STUDY

SPORTS QUALIFICATIONS UNLOCKING SPORTING CAREER OPPORTUNITIES



### COMPETE

COMPETITIVE FOOTBALL AGAINST THE BEST ACADEMIES AROUND

### EARN

MONEY COACHING WITH PARTNER COMPANY IN JUNIOR PROGRAMMES



**APPLY FOR SEPTEMBER 2023**

**CONTACT US**

*info@promisefootballacademy.com*

07908 981984





In December we were delighted to welcome Paul Tucker, a partner at Egerton Capital and a leading hedge fund/investment manager to St Mark's to deliver an inspirational talk for Sixth Form students organised by Speakers for Schools. Paul was generous with his time and stayed longer to answer the questions students had.



'The talk from Paul was very good and informative. Although I am not doing economics or thinking about doing it in the future, I thought what he said was very helpful and really made me believe that hard work really does pay off - no matter how difficult of a situation you are in right now, and I think many other students can relate to that.

I found his journey and job really interesting too.' Kevin P Year 12



### **Some of Paul's strategies for success:**

"At every job you should either *learn* or *earn*. "Either" is fine. "Both" is better....

**..."Neither" and you should move on"**

You can use failures and setbacks to your advantage – build ‘resilience’.

Not everyone arrives at the same place at the same time? Why would they? You may be brilliant at 16? 18? Maybe it takes more time. Keep working hard, keep out of trouble, eventually good things happen

You need to balance work and play. It’s hard to work hard if you don’t have hobbies/friends, but equally if you aren’t willing to sacrifice/invest in your career, nobody else will either

Whatever you choose to do, hard work is more important  
than ANYTHING else



All of our KS3 students will have the opportunity to take part in another financial education workshop called 'Money Twist' organised by My Bnk in 2023, starting with Year 7 in January, Year 8 in February and Year 9 in April.

Year 7 : The functions of money, understanding their relationship with money and the impact that advertising, peer and media pressure, and shopping deals can have. Alongside comparing costs and benefits of a range of goods and services.

Year 8 : Exploring the cost of living, wages and income to learn budgeting skills, differentiating needs from wants and making financial decisions based on their circumstances.

Year 9 : Making good money decisions based on current and savings accounts, interest, flow of money, understanding bank statements, overdrafts and the future of money.

We have more exciting projects coming up in 2023 through our involvement in the Hounslow Careers Cluster with Accenture, Olsights and Hydrasyst.

Richard Fisher is returning to St Mark's, before the end of term, to start Year 7 students thinking about their future pathways.

We are part way through getting all students in St Mark's logged onto Unifrog.



**Supporting students to  
find  
the **best next step** for them**