

A yellow speech bubble with a tail pointing towards the bottom-left corner, set against a dark blue background.

Word of the Week

Word of the Week

Stereotype

(noun)

Are you familiar with this word?

What does it mean?

Can you use it in a sentence?

Word of the Week

Stereotype (noun)

Definition

a widely held but fixed and oversimplified image or idea of a particular type of person or thing.

Word of the Week

Stereotype (noun)

a widely held but fixed and oversimplified image or idea of a particular type of person or thing.

Examples

“This month we are smashing the stereotype that men can’t speak about emotions and mental health.”

“A white lab coat, safety glasses and messy hair is the stereotype of a scientist.”

“He was stereotyped by some as a rebel.”

Can you come up with your own?

Word of the Week

Stereotype (noun)

a widely held but fixed and oversimplified image or idea of a particular type of person or thing.

Synonyms

Cliche

Antonyms

Unique

Original

Diverse

Word of the Week

Let's see if we can work out what it means from looking at its etymology.



So what does stereotype mean?

“Solid impression”

Word of the Week

The term **stereotype** was first used in 1798 to describe the solid impression that was made of the letters on a printing press to allow easy reprinting.

By 1850 the term stereo

printing to mean 'an

Stereotype even

generalised and

