

Read like a... Business Student



Discover the context of the business

Look for the type of business, what it sells, the market it is in etc.



Look for key business vocabulary

Do you know what all the terms mean?



Interpret data and graphs correctly

Are you aware of the various types of charts that are used to express data? Do you know how to use the data to give you context?



Analyse

Can you think about the chain of reasoning that the business context may suggest?



Look for links between topics

Can you pick out the various topics that are mentioned in the writing? Do you know how to make links between topics?

