

# KS4 Subject Learning Journey

## Business



### Theme 1 - Theme 1: Investigating small business (1.1 - 1.5)

*Autumn term*

Content: Enterprise and entrepreneurship spotting a business opportunity, putting a business idea into practice, making the business effective, understanding external influences on business

*Note – Theme 1 runs into the Spring term*

Year  
10

Year  
11

Exam  
Ready!

### Theme 2 - Managing Business Activities (2.1-2.5)

*Starts half term 2 of summer term year 10 and continues through until Easter of year 11*

Content: Growing the business, Making marketing decisions, Making operational decisions, Making financial decisions, Making human resource decisions