



Intent	Delivery	Impact
- At St. Mark's Catholic School, the KS5 Media Studies curriculum is designed to develop analytical, creative, and independent thinkers who can confidently engage with the rapidly evolving media landscape. Through the study of a wide range of media forms, industries, audiences, and theoretical perspectives, students become critical consumers and responsible producers of media. - The curriculum follows the Eduqas GCE Media Studies specification and aims to foster intellectual curiosity, creativity, and cultural awareness. Students are encouraged to read widely around the set texts and contemporary media issues in order to deepen their understanding of representation, ideology, identity, and power within modern society. - We aim to equip students with the analytical and evaluative skills required for academic success while also developing transferable skills such as communication, collaboration, research, and digital creativity. Students are challenged to think critically about how media products shape and reflect the world around them, preparing them for higher education, careers in the creative industries, and active participation in society.	- The KS5 curriculum is structured around the three components of the Eduqas A Level course. Students complete one internally assessed component (30%) and sit examinations in the remaining two components at the end of Year 13 (70%). - Schemes of work introduce students to a diverse range of set texts across television, film, advertising, radio, music videos, newspapers, magazines, online media, and video games. Students engage in regular retrieval practice, comparative analysis, discussion, and extended writing tasks, while also completing practical activities to apply their theoretical knowledge. - Lessons are designed to be inclusive and ambitious for all learners, including SEND, EAL, and disadvantaged students, through scaffolded support, disciplinary literacy, modelling, and high-challenge tasks. - The curriculum is regularly reviewed to ensure relevance, engagement, and responsiveness to developments within the media industry and wider society. Assessment data, mock examinations, and student feedback are used to refine teaching and learning approaches and support student progress.	- Outcomes demonstrate consistently strong progress and excellent value-added performance across the subject, reflecting the department's commitment to high expectations and ambitious teaching for all learners. Students successfully apply both academic and practical skills in examinations and coursework, producing thoughtful, creative, and technically skilled responses. - Beyond the classroom, students are encouraged to engage with the wider media culture of the school through enrichment opportunities such as <i>The Mark Up Journalism Club</i>. KS5 students regularly take on leadership roles within the club, supporting younger students in developing their creative writing, digital media, and production skills, as well as participating in the wider life of the school through creative projects. These opportunities strengthen students' confidence, collaboration, and communication while fostering a vibrant culture of creativity and student leadership across the department. - The curriculum supports progression into higher education and careers linked to media, communication, journalism, marketing and the creative industries.